## DRONES @ XPONENTIAL EUROPE - RATE CARD





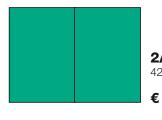
## > Our brand: The essential source for the drone industry

Drones is the perfect source of information for everyone who seeks to follow the current developments around the commercial use of uncrewed technology. The magazine for the drone industry informs all essential stakeholders and addresses everyone who professionally deals with the commercial use of uncrewed systems. The brand shows that modern drone technology is a tangible possibility and chance, even for small and medium-sized businesses. The magazine provides valuable information on trends, technology, and current developments in Europe. Therefore, Drones is an indispensable source of knowledge for the industry.

## > Our service: A brilliant source for information the official fair magazine

The inaugural XPONENTIAL Europe is already the leading fair for autonomous technologies and robotics in Europe. Visitors to the spectacular convention at Messe Düsseldorf will discover current products and future innovations in uncrewed systems operating across all automated and autonomous mobility domains. As the official Media Partner, the Drones team covers all domains of uncrewed technologies in this fabulous special issue, Drones @ XPONENTIAL Europe. The magazine is distributed free of charge at the venue fair, making it the perfect opportunity to attract visitors to your booth.





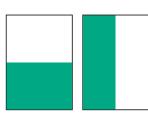
2/1 pages 420 x 297 mm

€ 3.960.-



1/1 page 210 x 297 mm

€ 2.500.-



1/2 page 180 x 120 mm 210 x 148 mm 88 x 263 mm 100 x 297 mm

€ 1.380.-



1/3 page 180 x 85 mm 210 x 95 mm 55 x 263 mm 65 x 297 mm

€ 978.-

## > Our offer: Drawing attention to your business

XPONENTIAL Europe attracts visitors worldwide from all areas of uncrewed technologies across all domains. Additionally, EuroCIS occurs at Messe Düsseldorf in parallel. The largest and most important trade fair for retail technology in Europe brings a further target group to the show, highly interested in robotics and automation. Take this brilliant opportunity to draw the attention of future partners and customers to your business.

Circulation: 4.500 copies Format: 210 x 297 mm

Distribution: For takeaway at XPONENTIAL Europe (free of charge)

Documents: PDF, TIFF or JPEG format, 300 dpi, CMYK,

bleed advertisements require a bleed of 3 mm

Language of publication: English

Closing date: 30 January 2025 (EOB)